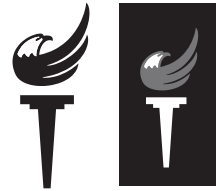




T LIBERTARIAN



For Newsprint Use



Libertarian Gold
 CMYK = 0 / 10 / 100 / 12
 RGB = 230 / 197 / 0
 LAB = 80.67 / 0.444/80.18
 HEX = #E5C601
 PMS = 109c



Libertarian Gold
 CMYK = 0 / 17 / 100 / 17
 PMS = 7752c

If developing ads for local newspapers or others who you know will be reproducing your art on newsprint paper stock, please use these numbers. Note that our yellow/gold color is greatly affected by the 'brightness' of the stock it is printed on, and color variations can/do occur. Please ask to be provided with a hardcopy proof if/when feasible.



Libertarian Gray
 CMYK = 0 / 0 / 0 / 70
 RGB = 109 / 110 / 113
 LAB = 46.56 / -0.68 / -2.05
 HEX = #6D6E71
 PMS=Cool Gray 9c



Libertarian Gray
 CMYK = 0 / 0 / 0 / 80
 RGB = 86 / 86 / 90
 HEX = #56565a
 PMS=Cool Gray 11c

Lora Regular
 Lora *Italic*
 Lora **Bold**
 Lora **Bold Italic**

Lora Regular,
 Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Roboto Thin
 Roboto *Thin Italic*
 Roboto Light
 Roboto *Light Italic*
 Roboto Regular
 Roboto *Regular Italic*
 Roboto Medium
 Roboto *Medium Italic*
 Roboto **Bold**
 Roboto **Bold Italic**
 Roboto Black
 Roboto *Black Italic*

Roboto Regular,
 Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Journal

*Use of this typeface should be very limited.

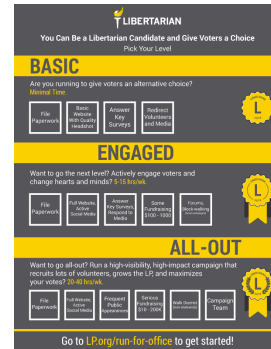
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

When to use each font:

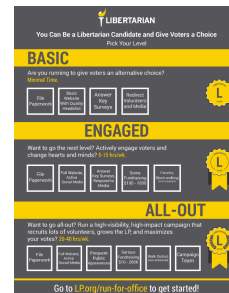
Franklin Gothic Medium: LP Logo



Roboto Bold: Headers



Roboto: Body Text



Lora: Formal Body Text



Journal: Occasional Header Usage



State Logo Examples



Statue of Liberty

