



## FIELD DEVELOPMENT DIVISION OF THE OHIO LIBERTARIAN PARTY



THE OHIO LP HAS A FORMAL DIVISION FOR FIELD DEVELOPMENT.

IF YOUR ORGANIZATION DOES NOT USE THE DIVISIONS MODEL, THE PRINCIPLES STILL APPLY WHEN DEVELOPING LOCAL LEADERS AND CANDIDATES.

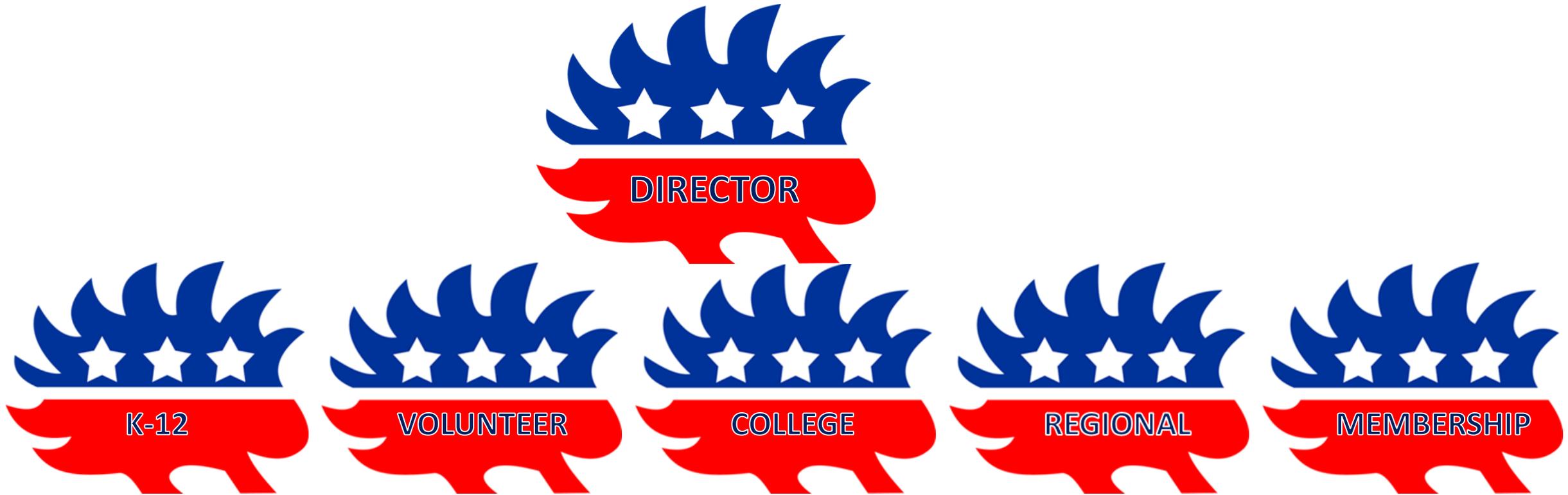
OUR MISSION IS TO DEFEND THE FREEDOM AND INCREASE THE LIBERTY OF ALL OHIOANS.  
WE WILL DO THIS BY RECRUITING LIBERTARIAN CANDIDATES FOR PUBLIC OFFICE,  
EDUCATING THE PUBLIC ABOUT OUR PRINCIPLES, GROWING THE MEMBERSHIP, AND  
WINNING ELECTIONS.

## **Purpose**

### **FOCUS**

-  **FACILITATE THE CREATION AND SUPPORT OF LPO COUNTY AFFILIATES**
-  **ASSIST IN DISCOVERY OF NEW PARTY LEADERS AND NEW CANDIDATES**
-  **PROMOTE THE DEVELOPMENT AND GROWTH OF PRESENT AND FUTURE LPO MEMBERS**
  -  **AVAILABLE TO HELP STATE AND NATIONAL CANDIDATES**
  -  **INITIATE OUTREACH AND SPEAKING EVENTS**
  -  **DISSEMINATE INFORMATION THROUGHOUT THE COUNTIES**

## Structure



## Regional Field Liaisons

### HOW THEY WORK

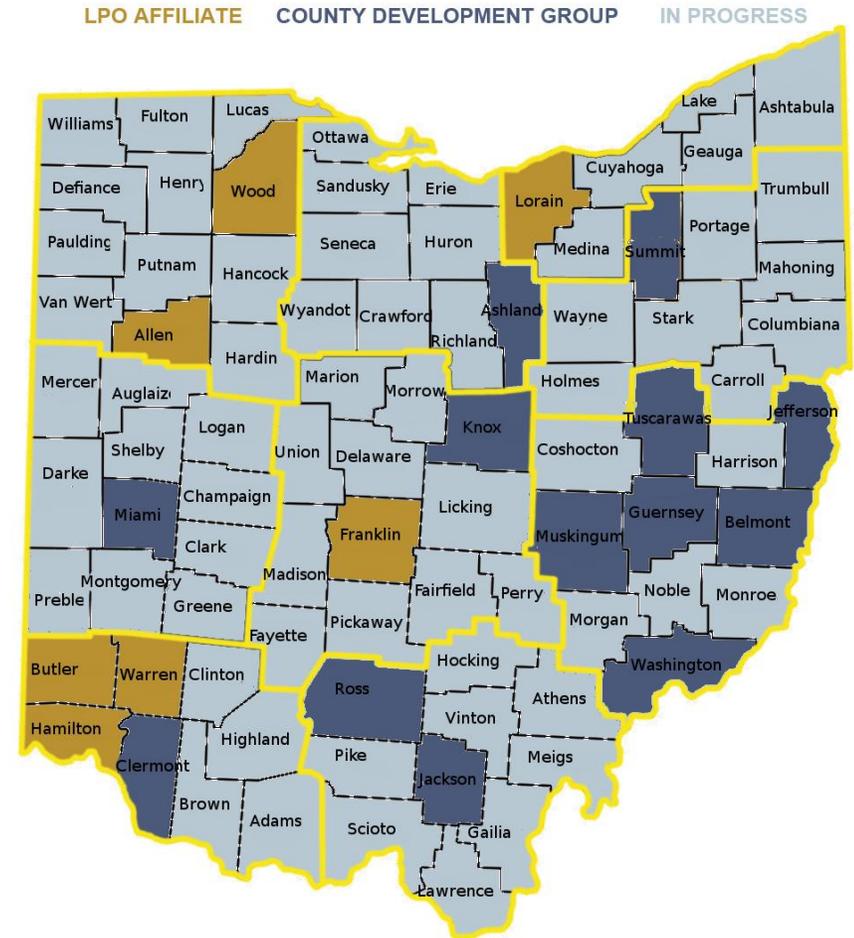
-  set area of 6-12 counties
-  focused on local activities, outreach, and county development efforts
-  support the division goals as communicated by the Field Development Director
-  promote the further growth of the local organizations

### WHY YOU NEED THEM

-  central point of contact for growing County Development Groups (CDGs) and affiliates within a
-  work closely with the leadership of each CDG and affiliate in their territory to keep the local groups current with activities at the state level

# Ohio Regions

-  regions are generally 5 to 15 counties
-  keep it drivable (no more than 75 miles across)
-  square
-  consider population centers
-  consider congressional lines unless the state is gerrymandered badly (Ohio is)

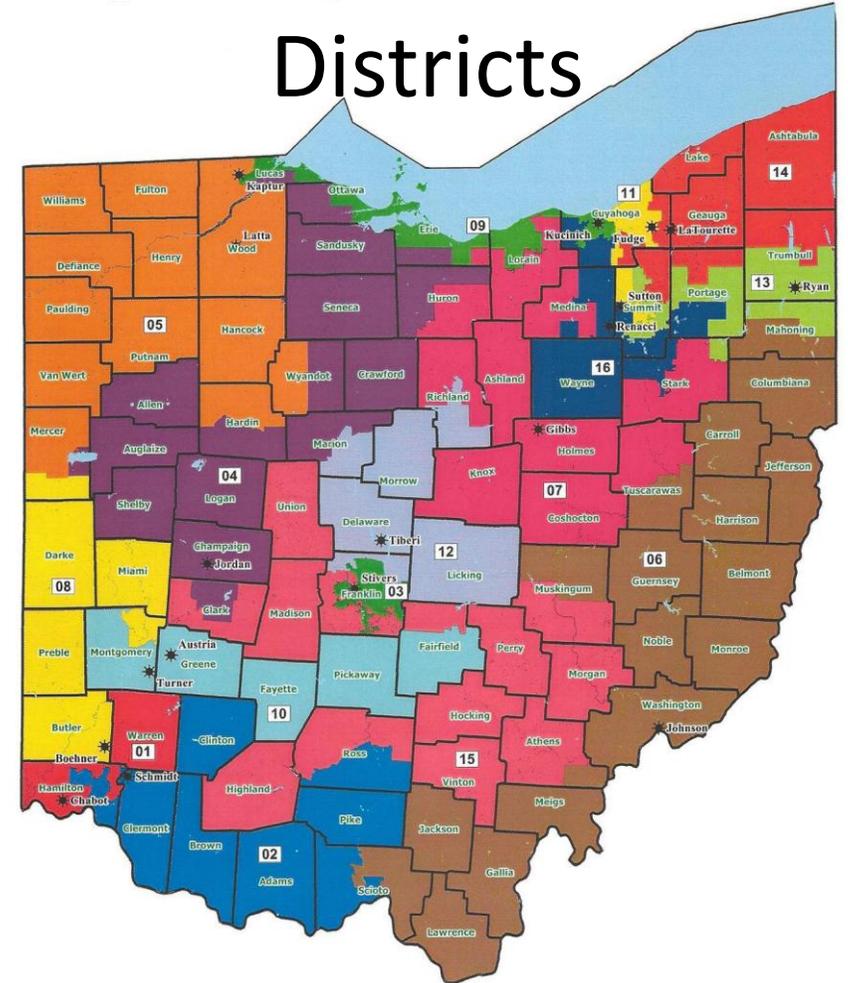
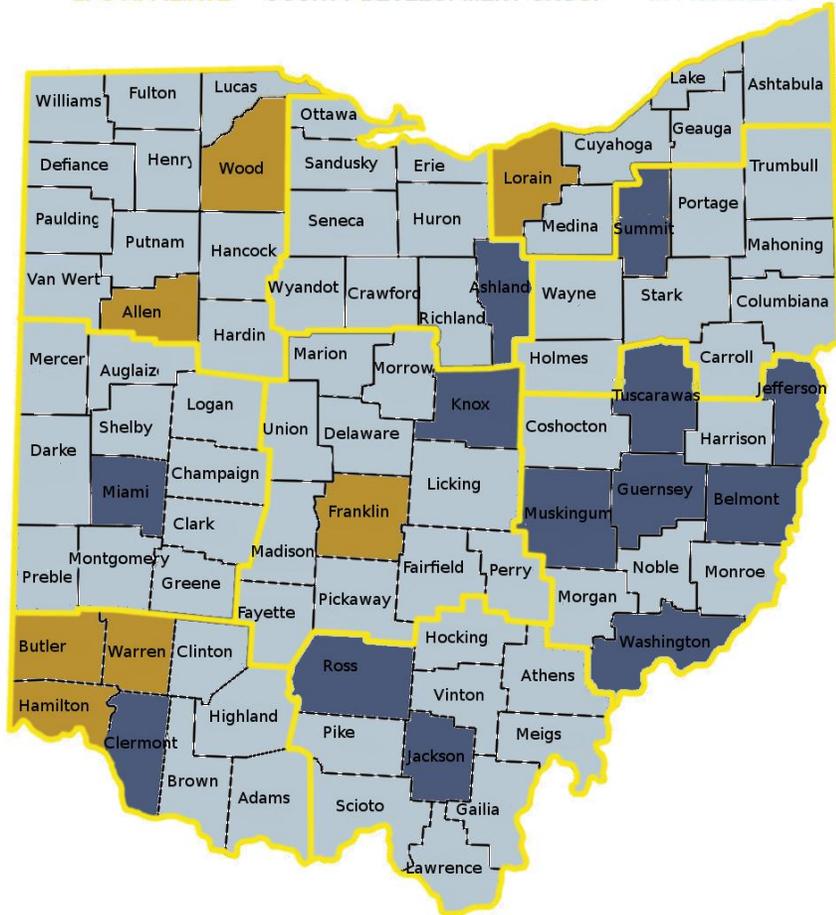


## LPO Regions

## Ohio Regions

## Congressional Districts

LPO AFFILIATE    COUNTY DEVELOPMENT GROUP    IN PROGRESS



## County Development Groups

### Step 1: Become a County Development Group (CDG)

Nominate a County Development Coordinator (CDC) –

**Leadership skills** to lead a county to become an affiliate:

Organized, timely, and responsive

Key contact person for the LPO

Contact LPO Field Development Division –

This position is an appointment and requires the approval of the LPO Executive Committee

Obtain appointment from LPO –

Upon appointment of the CDC, continue to Step 2

**IN OHIO:** A CDG CANNOT HAVE A TREASURY  
A CDG CANNOT ENDORSE CANDIDATE  
A CDG CANNOT BE A PAC

### Step 2: Develop your CDG

**Verify everyone involved understands all rules and regulations** –

Schedule your first meeting (Tuesday, Wednesday, or Thursday initially seem to be most effective)

Advertise your first meeting through multiple avenues (To be discussed further)

## County Development Groups

### Step 3: Prepare for transformation to County Affiliate

Verify you have enough qualified individuals to fill critical leadership roles –

Executive Committee Chair, Vice Chair, Secretary, Treasurer

Central Committee Chair, Vice Chair, Secretary, Treasurer

**(Ten people to move into leadership roles to help prevent burnout and plan for future turnover) –**

**Executive and Central committees can NOT utilize the same treasurer. (Law!)**

**Verify everyone involved understands all rules and regulations**

Request a copy of sample Bylaws from LPO

Determine if you want to form based on Precinct or Wards –

The advantage of a precinct setup is more individuals can be involved with the leadership of the party

Modify Bylaws according to county needs –

There are certain things which refer to the Ohio Revised Code (ORC) that cannot be edited or omitted

Send bylaws to LPO for approval

Schedule County Organizational Meeting

Publically post notifications of Organizational Meeting –

**It must also be publically posted at your local counties Board of Elections (Law!)**

Notify LPO of Organizational Meeting at least 7 days in advance

## County Affiliates

### Step 4: Transformation to County Affiliate

Hold Organizational Meeting

Determine bank accounts that the county party will setup –

A county political party may have several basic types of accounts

Fill out Designation of Treasurer forms for each bank account the county party will setup

Receive recommended copy of bylaws from LPO

Adopt Bylaws at the Organizational Meeting –

**All registered Libertarians inside your county are eligible to vote on this**

Send copy of adopted bylaws to LPO

Send a copy of your adopted bylaws to your Regional Liaison

Schedule election for Central Committee election

Publically post notifications for Central Committee election –

**It is required by Ohio law to post this at your local counties Board of Elections**

Nominate members for Central Committee –

Central Committee Chairman, Vice Chairman, Secretary, Treasurer

## Liability Insurance

Contact Ohio LP field liaisons, who will contact the state leadership.

The LPO maintains a statewide liability insurance policy for LPO-sponsored outreach displays and events.

**County affiliates should also have their own insurance, as it may be required at some local events. The County affiliates are separate organizations from the state party and therefore need their own policy.**

Please give us 45 days advance notice, so we have time to review and insure you are covered.

Here is the information that we need to help you secure insurance:

- Official name of the event
- Date (s) of the event
- Location of the event
- Full address of the office of the event
- Contact name in the event office
- Contact phone number in the event office
- Contact email in the event office
- The amount of liability insurance needed in dollars

## Promote Your Group

**Local paper** – Submit a press release to your local papers to be included on their website or potentially print

**www.facebook.com** – at a minimum a state level page, counties and divisions have them as well

**www.twitter.com** – state level account, county accounts and individuals

**www.craigslist.org** – Community/Politics section

**www.instagram.com** – great for event pictures, memes

**www.Linkedin.com** – individuals and “job” descriptions

**In person** - groups like Tea-Party, NORML, and LBGT are great groups to get involved in.

**Obtain list of local Libertarian voters** through Board of Elections-inform them of your meeting

### Email lists/forwarders

info@lpo.org

chair@lpo.org

candidates@lpo.org

leaders@lpo.org

## Communicate With Your Group

### Email forwarders

info@lpo.org  
candidates@lpo.org  
news@lpo.org  
donations@lpo.org

These emails link from the website to a list of individuals within the party-i.e. [info@lpo.org](mailto:info@lpo.org) goes to Field Dev. Director, Deputy Director, Regional Liaisons

### Email lists

CentComm, ExComm, Management, LPOLeaders

These emails are used as internal distribution lists for members of the party to communicate with each other.

**Thank YOU**

